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February 12, 2007

Ms. Rosemary Bernardi
Board President
Evesham Township Schools
25 South Maple Avenue
Marlton, NJ 08053

Dear Ms. Bernardi:

As you are aware ADL's A World Of Difference[®] Institute is a leading provider of anti-bias education and diversity training programs and resources. The Institute seeks to help participants: recognize bias and the harm it inflicts on individuals and society; explore the value of diversity; improve intergroup relations; and combat racism, anti-Semitism and all forms of prejudice and bigotry.

We are writing to offer our hope that the District will include *That's a Family* in its health curriculum. As you undoubtedly know, this documentary film has been widely endorsed and is the recipient of numerous awards. It is also part of ADL's anti-bias curriculum.

The documentary breaks new ground in helping kids see and understand many of the different shapes that families take today. *That's a Family!* is part of the curriculum in hundreds of districts and thousand of schools across the country, including Philadelphia, Los Angeles, Baltimore and Seattle. By exploring the many types of families featured in *That's a Family!* students learn a vocabulary of respect about the different kinds of families that attend the Evesham schools and in the broader community that is New Jersey.

A multicultural curriculum has the potential to foster children's understanding, respect for their own and others' cultural groups, to develop empathy, and, in general, to begin the lifelong process of learning about multiple perspectives and experiences. We believe *That's a Family!* is a valuable component of the Evesham Schools multicultural curriculum.

We were proud last year to honor the Evesham Township Public School District with the 2006 Aaron Flanzbaum 21st Century Democratic Heritage Award at the New Jersey Association of School Administrators Awards Gala. As you know, the award recognizes New Jersey school districts who have demonstrated a commitment to building inclusive school communities and anti-bias learning environments free of discrimination, where all students and staff can flourish.

Page 2

We remain confident in the Evesham Schools' commitment to anti-bias education and encourage the district to include *That's a Family!* and the accompanying curriculum. We look forward to continuing to work with you and the staff and students of Evesham.

Sincerely,

Etzion Neuer
Regional Director